2025 Partners in Conservation Grants ZoomGrants Application Questions

Please read the questions carefully and answer with the best available information you have at the time you submit your application. All questions must be completed. If the question does not apply to you, write N/A. ZoomGrants cannot accept text formatting, cut and paste plain text only.

**Organizational Background**

1. Briefly describe your organization *(Include your mission and purpose.) Limit 800 characters = about 150-200 words.*
2. Please indicate the type of organization *(multiple choice)*
3. How many years has your organization been in operation? *(multiple choice)*
4. What is the annual operating budget of your organization? *(multiple choice. For large institutions, such as universities or cities, please provide the amount for your department or program.)*
5. How many staff? *(multiple choice)*
6. Please provide a link to information about your Staff and Board of Directors.
7. Has your organization been awarded a PIC grant in the past 5 years? *Y/N/DK*
8. Does your organization have an equity and/or non-discrimination policy or statement? *(If yes, please provide a link or include it in a separate PDF document uploaded in the Documents tab.)*
9. If you have a fiscal agent to receive funds on your behalf, please provide the name of the organization, Executive Director and contact information. *(A fiscal agent is different from the lead applicant. When using a fiscal agent, you must provide a letter of support indicating their willingness to serve in that function. If there is no fiscal agent, please write N/A.)*

**Your Project in Brief**

1. Briefly describe the project or program this grant will help support. *(This description is the basis of what will be shared publicly about your project).* *Limit 800 characters = about 150-200 words.*
2. Planned start date
3. Planned completion date
4. If your project or program is site-based, please provide the physical address of all locations where the project will take place (or nearest intersection). If no locations, please write N/A*. You may include a site map in the documents upload section of the application.)*
5. Identify the watershed(s) where project activities will occur *(check all that apply).*
6. Identify the primary natural resource issue addressed by the project *(select only one based on how the majority of the funds will be used).*
   1. Water quality/toxics reduction
   2. Soil health
   3. Sustainable agriculture/urban food gardening
   4. Habitat restoration or conservation
   5. Urban tree canopy/urban forestry
7. Briefly describe the resource issue or conservation problem addressed by your project or program. *How does this project/program* *address this problem?* Limit 2000 characters.

2025 Partners in Conservation Grant Program Goals

1. Complement other EMSWCD program efforts in water quality, soil health, fish and wildlife habitat and sustainable agriculture.
2. Increase conservation benefits for communities and populations experiencing disparities in environmental health, environmental education, and natural amenities.
3. Build resilience to climate change in local communities, mitigate climate change impacts, and build momentum for climate change action.
4. Establish school and community gardens and support sustainable and culturally appropriate agriculture practices.
5. Prepare residents for careers or education in natural resources, agriculture, nature education, or other nature-related fields by supporting mentorship, youth programs, and job skill development.

**Project Details**

1. What EMSWCD Grant Program Goals does your project or program most clearly meet? Meeting more than one goal is not necessarily better than strongly meeting only one. *Limit 3000 characters.*
2. Describe your project, including the major objectives, , and the primary benefits to the community and/or watershed. (*A project work plan detailing the activities, timelines and outcomes is required as a separate section of the application. Try not to repeat work plan details here.) Limit 3000 characters.*
3. For on-the-ground projects: Please provide a detailed site description including the size of the project, habitat type, and condition. (*Upload a map or image of the site in the documents section of the application.)*
4. Who will you be working with? List your partners (groups or people). Briefly describe their role in implementing the project. Why were they selected as partners? *Limit 3000 characters.*
5. What do you estimate as the total number of people directly servedby this project or program? This can include both participants and direct beneficiaries.
6. What percentage of the total number of people served/participants/beneficiaries will be from within the EMSWCD service area? Where this is not known, please provide your best estimate and how you came to that figure. [*Link to the EMSWCD service area map*](https://emswcd.org/about/)*.*

**Equity and Impact**

1. How does your project/program increase conservation benefits for communities and populations experiencing disparities in environmental health, environmental education, and natural amenities? *Limit 3000 characters.*
2. Does your project involve or primarily benefit Black or Indigenous communities, other communities of color, low-income communities, or other historically marginalized groups? If so, describe the level of their involvement in the project. Please add any information not already included in your response to the questions above. *For example: How was the need for the project or program identified? How was the project or program designed? Who participated in designing the project or program? Limit 3000 characters.*
3. How will the success of your project and its impact be determined? Describe how you approach project or program evaluation and how past evaluation has influenced your programs/projects. *Limit 3000 characters.*
4. For on-the-ground projects: Is there a plan for long-term maintenance? Include a description of planned maintenance activities, frequency, and duration. ***Mark N/A if this question does not apply.*** *Limit 3000 characters.*